

PLATINUM ECLIPSE™ 7

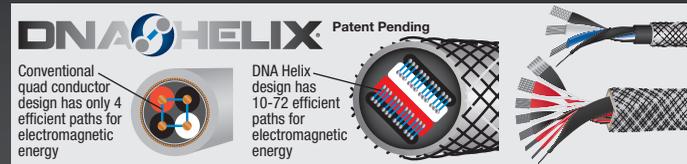
The Sonic Perfection of Composilex® 2

Wireworld's flagship Platinum Eclipse 7 cables are the culmination of over three decades of continuous research dedicated to creating cables that preserve every nuance of live musical sound. Upon first listening, you will know that these cables are a great step toward that goal. The Platinum Eclipse 7 cables make such profound sonic improvements that average recordings take on much of the natural acoustic presence associated with the finest audiophile-grade recordings. Moreover, Platinum Eclipse 7 cables reveal so much musical detail and expression that the finest recordings simply come to life.

The greatest advance over the previous series is the result of Wireworld's breakthrough Composilex 2 insulation technology, which makes vast improvements in sound quality by virtually eliminating the noise modulation distortion generated by conventional cable insulation materials. Composilex 2 provides distinctly quieter backgrounds, dramatically cleaner sibilance, higher resolution, tighter image focus and wider dynamics than would be possible with the insulation materials used in other cables.

Platinum Eclipse 7 interconnects feature the world's first molded carbon fiber connectors. These elegant plugs reveal finer details and natural acoustic ambience in the sound by eliminating the eddy currents and stray field effects of conventional metal connectors, while still providing effective shielding. They also utilize Wireworld's patented silicone rubber tensioning device and silver-clad tubular OFC contacts to minimize contact losses. The cable's four flat conductors are made of the world's finest conductor material, Ohno Continuous Cast® solid silver (99.99997% purity) encased in Composilex 2 insulation. The internal structure is the most advanced version of the Quad DNA Helix® (patent pending), which efficiently channels electromagnetic energy to provide the ultimate in resolution, image focus, soundstaging and dynamic contrasts.

The Platinum Eclipse 7 speaker cable takes Wireworld's DNA Helix design to an amazing new level. The Octo DNA Helix has eight flat OCC solid silver conductors perfectly optimized and stabilized within the cable's square profile. Each of the unique flat conductors is composed of



eighteen parallel strands encased in Composilex 2 insulation. Unlike all other cable designs, the conductors are precisely layered within the cable to create an ideal, tightly-coupled and totally parallel signal path, free from the electromagnetic effects that filter the signal in other speaker cables. Platinum Eclipse speaker cables reveal incredible amounts of natural detail and surprising dynamics to produce the lifelike three-dimensional presentation of a live musical performance.

In addition to providing sound quality that is nearly identical to a direct connection between components, Platinum Eclipse 7 cables preserve square wave test signals distinctly better than other cables, establishing new objective benchmarks for both audible and measurable signal preservation. With Platinum Eclipse 7 cables, the art of music reproduction has taken a decisive step toward perfection.



"A fantastic upgrade!"

GREG CALBI, ENGINEER,
STERLING SOUND MASTERING, NYC

WIREWORLD®
CABLE TECHNOLOGY

Engineered for Reality™



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